

## MINISTRY OPPORTUNITIES

### STEPHEN'S LEGACY

This ministry aids members of our church & community with health needs, home or car repairs, financial aid, meals and transportation. If you or someone you know is in need of help in any of these areas, email [hello@nla.today](mailto:hello@nla.today). If you would like to **donate** to Stephen's Legacy, simply write "Stephen's Legacy Donation" on your check and drop it in the offering.

### GLORYBOUND MOTORS GARAGE

A ministry under Stephen's Legacy: we repair cars & provide car care training to anyone who needs it. The garage is located at Wayne Esbenschade's home at **5024 W Canal Rd, Dover, PA**. See Wayne Esbenschade to make an appointment or stop by just to learn! Teens & adults welcome!

### STANDING FOR LIFE

**Donate** new or gently used baby clothing and gear in the designated basket in the front lobby. All donations are delivered to Human Life Services Crisis Pregnancy Center on George Street in York, PA to be given to women in need who choose life for their baby.

Join other believers in York to pray on public property **outside** of **Planned Parenthood**. Prayer takes place the same day as abortions. For further questions see Cheryl Van Vugt or email [hello@nla.today](mailto:hello@nla.today).

### MORNINGSTAR MARKET OUTREACH

Join the team under the tent at Morningstar Market in Thomasville to worship, evangelize, and offer prayer to those walking by. See Stan Jett or Steve Gebhart for more questions.

## KIDS & YOUTH

**Sundays 9am:** Junior Bible Quiz & Teen Bible Quiz Team practice

**Sundays 10am:** Special Kids' Message from one of our Kids' Church Teachers

**Wednesdays 7pm:** Royal Rangers for boys ages 5 & up meets in the Rangers Den

Missionettes for girls ages 3 & up meets in the kids' wing

Weekly Bible Lessons are posted every Wednesday on our Kids YouTube Channel: [New Life Kids, East Berlin, PA](#)

## CONTACT US

Office Email: [hello@nla.today](mailto:hello@nla.today)

Kids' Ministry Email: [kids@nla.today](mailto:kids@nla.today)

Pastor Joel's Email: [pje@nla.today](mailto:pje@nla.today)

Church phone: 717-259-9941

Van/Room reservations:  
[calendar@nla.today](mailto:calendar@nla.today)

Website: [www.nla.today](http://www.nla.today)

Facebook: New Life Assembly & New Life Kids

To receive calls from Pastor about special announcements, cancellations, & more email your phone number to [hello@nla.today](mailto:hello@nla.today)

To request Zoom invites email [hello@nla.today](mailto:hello@nla.today).

Email bulletin announcements to [hello@nla.today](mailto:hello@nla.today)

## WEEKLY EVENTS

### MONDAYS, TUESDAYS, & WEDNESDAYS – 8am

Join with others to pray in the Sanctuary

### TUESDAYS, WEDNESDAYS & FRIDAYS – 8am-2:30pm

Prayer outside of Planned Parenthood in York (more info under Outreach Opportunities)

### WEDNESDAYS – 7pm

Adult Bible Study & Kids' Clubs. Join our Bible study in person or on Zoom.

### THURSDAYS – 6:30pm

GloryBound Motors Garage (more info under Outreach Opportunities)

### FRIDAYS – 10am

Zoom Prayer Meeting

### SATURDAYS – 6am-12pm

Morningstar Market Outreach (More info under Outreach Opportunities)

## SPECIAL EVENTS & MONTHLY GATHERINGS

**The Women's Gathering Bible Study – Tues, Sept. 8 at 9am** in the Multi-purpose Room. Continuing with the study of "Life Lessons from James," they'll pick up with Lesson 3. Women ages 16 and up are invited. There will be light refreshments served.

**Men's Breakfast – Sat, Sept. 12 at 8am** in the gym. Men of all ages are invited for a fellowship breakfast and short devotional.

### 40 Days for Life – Sept. 23-Nov. 1

40 Days for Life is an internationally coordinated 40 day campaign that aims to end abortion locally through prayer, fasting, & community outreach. York's **opening rally** will be **held Sun, Sept. 20 at 12pm** at John Rudy County Park. To learn more visit [www.40daysforlife.com](http://www.40daysforlife.com).

**New Life Assembly's 3<sup>rd</sup> Annual Car, Truck, & Bike Show – Sat, Oct. 10, 2020 from 10am-3pm.** You can pre-register your vehicle on our website or on the day of the event. Join us for a time of fun, music, and food! Proceeds benefit Stephen's Legacy. For more information, see the flyer on the bulletin board or visit our website.

## SPECIAL ANNOUNCEMENTS

**Car Show Volunteers Needed** – If you would like to help with the car show sign up in the front lobby under the bulletin board or see Wayne Esbenschade or Jeff Shoemaker

## WAYS TO GIVE

- 1 Cash or Checks payable to New Life Assembly of God
- 2 Online at [nla.today/give](http://nla.today/give),
- 3 Purchase a gift card to Giant from our Business Office (New Life receives 5% of sales)
- 4 Shop online at [smile.amazon.com/ch/23-2500675](https://smile.amazon.com/ch/23-2500675) (New Life receives 5% of sales)

## Leadership

**Joel Everhart:** Senior Pastor  
**Jim Border, Jr:** Security, Ushering, & Treasure  
**Wayne Esbenschade:** Indoor Maintenance  
**Larry Bray:** Grounds Care & Volunteer Relations  
**Steve Gebhart, Sr:** Grounds Care  
**Alina Dusharm:** Secretary  
**Kevin Myers:** Volunteer Relations

## The View from My Window

with Pastor Joel

We're going to be talking about branding today. Another word we could use for branding is reputation. People get a certain *feeling* about a product or person just by hearing their name. Let me try a few: McDonald's, Walmart, George Floyd, KFC, Ford, Ronald Reagan... Chances are you had an immediate reaction to each of those names. They carry a brand, a reputation.

Each church, each minister, each believer carries a brand with the people who know them. Some churches get a bad reputation and, try as they might to overcome it, they'll never be able to be very affective in their area of influence. We can say we don't care about our *brand* but if it is linked to our ability to do what God has sent us to do we should care about it quite a bit. What would you say is the range of reactions people have to hearing the name of our church? Can you think of any ways to improve our "curb appeal"?

*Read more posts like this at [nla.today/blog](http://nla.today/blog)*

### Sermon Notes

**Sermon Audio** Visit [nla.today/sermons](http://nla.today/sermons) to listen to this message again. Visit our AV/Sound Booth after the service to request a recording of today's sermon on CD.



WELCOME TO NEW LIFE ...

# We're happy you're here!

**Sunday, August 23, 2020**

Message: "Branding" – II Corinthians 6

### HAPPENING TODAY

- 7am** Prayer in Room 10
- 8am** First Service
- 9am** JBQ in Kids' Wing  
TBQ in Room 3
- Egg sandwiches & fellowship in the Kitchen
- 10am** Second Service  
Following the kids' message, kids ages 4-10 are invited outside for games and snacks.

### HAPPENING THIS WEEK

- Mon-Wed – 8am**  
Prayer in the Sanctuary
- Mon, Aug 24 – 7pm**  
Prayer for York at the Old Courthouse (45 E. Market St.)
- Wed, Aug 26 – 7pm**  
Adult Bible Study in the Family Room & Kids' Clubs
- Thurs, Aug 27 – 6:30pm**  
GloryBound Motors Garage
- Fri, Aug 28 – 10am**  
Zoom Prayer Meeting
- Sat, Aug 29 – 6am-12pm**  
Morningstar Market Outreach

### PARENTS OF YOUNG CHILDREN

**Kid's Activity Pages** are located in the back of the Sanctuary  
We have a **Family Room** off the café with live streaming of the service and our **nursery** is open and staffed during the **10am service**.

### FIRST TIME AT NEW LIFE?

**Thanks for being with us today!** One of our greeters would be happy to show you around the church & answer any questions you may have about New Life. You can also find out more on our website at [www.nla.today](http://www.nla.today) or by emailing our office at [hello@nla.today](mailto:hello@nla.today).

EXPECT  
**JESUS**

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